



IMB165

New Product Release Document

Marketing Department.
September 13, 2022

This document is created to register the marketing communication collaterals and process details for the launch of the above-mentioned pattern; it is intended for internal circulation and approval for further dissemination. All facts and figures mentioned in the document are true to the best of our knowledge as on the above-said date, for updated information please feel free to visit the website www.ascensotyres.com

New Product Release Document

List of Sizes

Release Month: Sept'22

Brand: ASCENSO

Tread Pattern : IMB 165

Tyre Construction: Bias

Type: Tube Less

Main Applications : Backhoe loader, trench digging, tillage and orchard harvesting

TRA Code : R-1

Size	PR
23x8.50-12	6
26X12.00-12	8
29X12.50-15	6
31x15.50-15	10



Salient Features

- **Optimal Tread Design**
 - Excellent traction & self-cleaning
 - High contact area for better stability and driving comfort
- **Superior Carcass**
 - Ensures better load carrying capacity



Technical Specification

Size	Rec. Rim	Alt. Rim	Unloaded dimension		Loaded Static Radius	Rolling Circumference	PR / Load Index	Inflation Pressure		Recommend load (kg)
			SW	OD				bar	30	
			mm	mm				mm	mm	psi
29x12.50-15	10LB	-	312	755	345	2258	6 PR 98 B	2.1	750	
			12.3	29.7	13.6	88.9		30	1650	
31X15.50-15	13LB	-	390	800	363	2393	10 PR 121 B	4.1	1450	
			15.4	31.5	14.3	94.2		59	3200	
23X8.50-12	7JA,7.00-I-55;I-70;I-90	-	205	575	264	1720	6 PR 89 A6	2.3	580	
			8.1	22.6	10.4	67.7		33	1280	
26X12.00-12	10½ JA	8½ JA ; 9½ JA	308	655	297	1959	8 PR 112 A6	3	1120	
			12.1	25.8	11.7	77.1		44	2470	

Ascenso is a new-age off-highway tyre brand that caters to three key global segments: Agriculture, Industrial & Construction and Earthmover